

A. ATTENDEE INFORMATION

First Name	Profile Name/Nickname	Last Name
Suffix (Jr., III)	Designation (CAE, MCP, etc.)	
Title		
Organization (no acronyms, please)	Company Name for Badge (If different than Organization)	
Address 1	Address 2	
City	State/Province	Zip/Postal Code
Country	Work Phone Number	
Cell Phone Number*	Email	Twitter
Emergency Contact Name	Emergency Contact Phone Number	

**ASAE does not sell or share conference attendee cell phone numbers. This information is requested for use only by ASAE for urgent conference updates.*

Do you need a reasonable accommodation that our team can assist you with for the conference? If so please list what you require below:

B. DEMOGRAPHIC INFORMATION

Please help us collect accurate demographics by answering the following questions. This information is required in order to process your registration.

Would you like to appear on the online Participant Roster?

(No contact information will be listed. Name, Company Name, and State only)

- Yes No

For this event, how would you like to hear from our participating industry partners?

- Email Mail Please remove me from sponsor and/or exhibitor contact lists for this event.

What topics would you be most interested in discussing during industry-partner led conversations? (Check all that apply)

NEW THIS YEAR, tell us what you want to talk about in discussions with our IP experts:

- Marketing and Technology Revenue Generation
 Influencer Marketing – What is it? Maximizing Member Engagement
 Content Strategy Industry Disruptors – AI, Predictive Analytics
 Engaging Multi-Generational Members Strategic Communication Planning
 Member Retention Woes and How to Solve Them
 Other: _____

How many years have you attended the Marketing, Membership & Communications Conference?

- First time 1–2 3–4 5+

What is the staff size of your organization?

- 1–2 10–19 40–49 100–199 400+
 3–6 20–29 50–74 200–299
 7–9 30–39 75–99 300–399

What is your primary area of responsibility?

- Communications (media relations, PR, publications, etc.) Strategy
 Component Relations/Chapters Sales
 Marketing (branding, direct mail, email, etc.) Technology (social media, database mgmt.)
 Membership Other _____

What is your secondary area of responsibility?

- Communications (media relations, PR, publications, etc.) Strategy
 Component Relations/Chapters Sales
 Marketing (branding, direct mail, email, etc.) Technology (social media, database mgmt.)
 Membership Other _____

What is your role in the purchasing of products and services for your employer?

- Final decision maker Recommend Not applicable
 Significant influence Research/specify

What is your approximate timeline for purchasing your next product/service?

- Immediate 6 months–1 year
 1 month–3 months > 1 Year
 3 months–6 months No purchases are planned at this time

Over the next year, will your company be looking to purchase/ upgrade technologies in any of the following areas? (Check all that apply)

- Application Service Provider Association/Customer Relationship Management Software
 Cloud Services/Hosting Communication/Communications Services
 Consulting Services Content Management Systems
 Distance Learning/e-Learning Document Imaging Solutions
 Edu. Svcs./Programming/ Mgmt. Email Marketing Systems
 Expo/Conference Mgmt. Software Human Resources
 Insurance Marketing/Design Services
 Member Services/Benefits Mobile Application Development
 Printers/Publishers Small Organization Solutions
 Social Networking/Online Community Teleconferencing
 Technology Web Design/ Development Services
 Testing/Research & Survey Svcs.
 Other: _____

C. REGISTRATION FEES

ASAE will assign the lowest possible rate based on your current Membership status and category. Refunds cannot be granted for updates in membership status after the time of initial purchase.

PRIMARY REGISTRATION FEES	Early Bird BY May 17	Regular Rate
Association Executive/Consultant		
<input type="checkbox"/> Member	\$295	\$395
<input type="checkbox"/> Nonmember*	\$395	\$495
<hr/>		
<input type="checkbox"/> Organization Member (Staff < 9): (For more info, please visit: https://www.asaecenter.org/membership/organizational-membership)	\$250	\$350
<hr/>		
Speaker- Full Conference		
<input type="checkbox"/> Member	\$145	
<input type="checkbox"/> Nonmember*	\$195	
<hr/>		
Additional Industry Partner:		
<input type="checkbox"/> Member	\$895	
<input type="checkbox"/> Nonmember*	\$995	
<hr/>		
ASAE Research Foundation Donations		
I would like to make a tax-deductible charitable donation to the ASAE Foundation.		
Personal \$ _____	Corporate \$ _____	

*For information about membership, please contact the Member Relations Team at mbrdev@asaecenter.org or call 202.626.2727.

D. PAYMENT METHODS

Make check payable to: ATTN: Finance Dept./MMCC2021 | c/o SunTrust | SunTrust | PO Box 79263 | Baltimore, MD 21279-0263

**Please send a copy of your check along with submission of this registration form

Cancellation, Refund & Substitution Policy: ASAE will fully refund program registrations fees in full with notifications submitted to ASAE Registration via e-mail at ASAEservice@asaecenter.org. All registration cancellations and refund requests must be made in writing by 10 business days before the first day of the conference. Requests made in writing less than 10 business days prior to the first day of the conference starting will receive a refund of registration fees minus a \$50 administrative fee. Refunds cannot be approved for no-shows

Substitutions are gladly accepted. Substitutions of registrations are permitted prior to the virtual event start date, and no later than June 1, 2021. Please submit a written request to ASAEservice@asaecenter.org. Only one substitution is permitted per original registrant. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with that substitution.

Special Offers/Discount Codes: Use of discount codes is only valid at the time of the initial purchase/registration. Refunds will not be authorized for existing registrations where the special offer was received after the initial purchase. Discount codes cannot be applied to already reduced/discounted registrations. Limit one (1) special offer/discount code per registration.

Consent Clause: Registration and attendance at, or participation in, ASAE meetings and other activities constitutes an agreement by the registrant to the use and distribution (both now and in the future) of the registrant or attendee's image or voice in recordings (both live and on-demand) photographs, videotapes, electronic reproductions, and audiotapes of such events and activities by ASAE and other third parties, including but not limited the venue, the host city, and the host CVB. Your registration may include technology that monitors your activities throughout the meeting, such as session and industry partner engagement opportunities attendance.