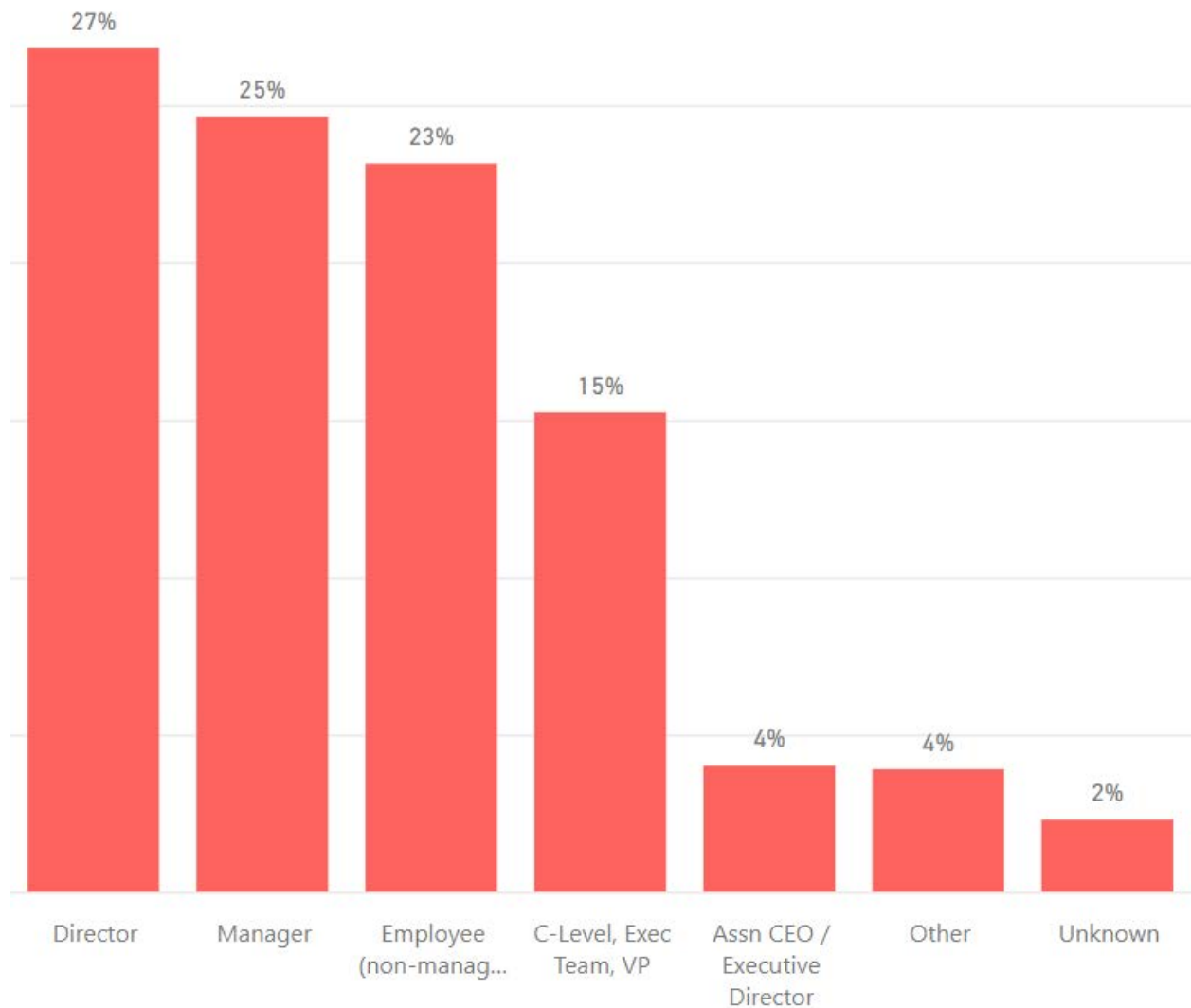


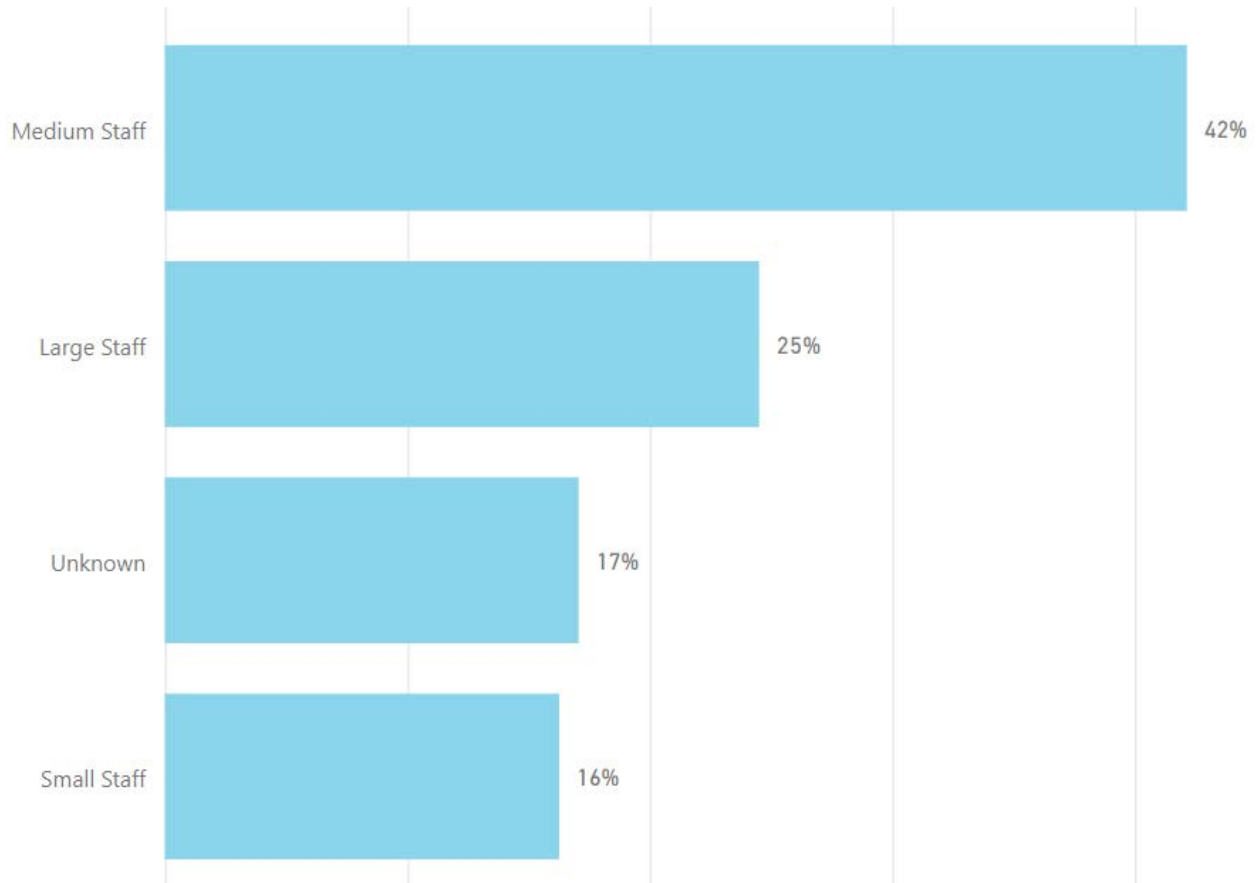
2023 MMCC Attendee Snapshot

ASAE proudly hosted more than 970 association professionals and industry partners at its 2023 Marketing, Membership & Communications Conference (MMCC) June 21-22, 2023, at the Walter E. Washington Convention Center in Washington, DC. The final attendance breakdown included 718 association professionals, 135 exhibitors and sponsors, 67 speakers and 54 others. Additionally, 46 supplier companies and sponsors participated in the Exhibitor Showcase. The ratio of buyers to sellers at the 2023 MMCC was 74 percent buyers to 14 percent sellers. Here are further details about the attendees who helped make this year's conference great:

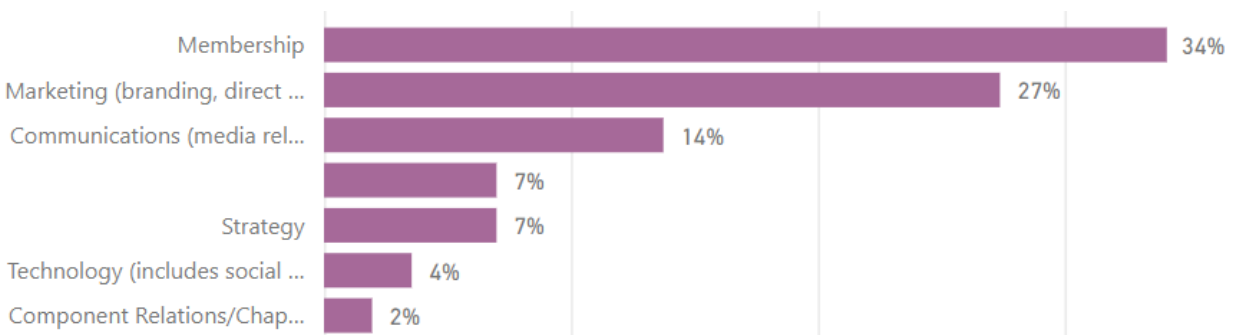
Position Levels



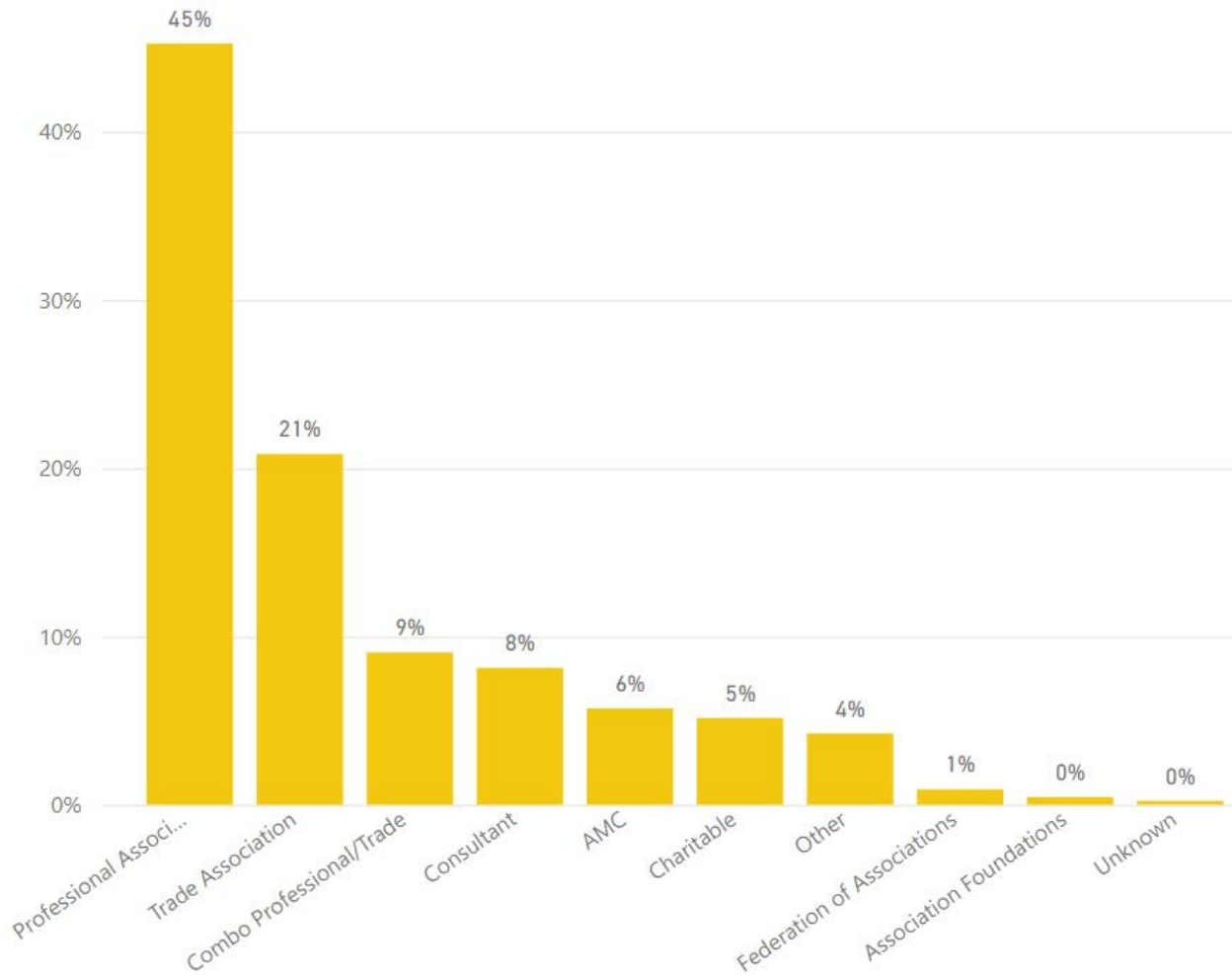
Staff Size



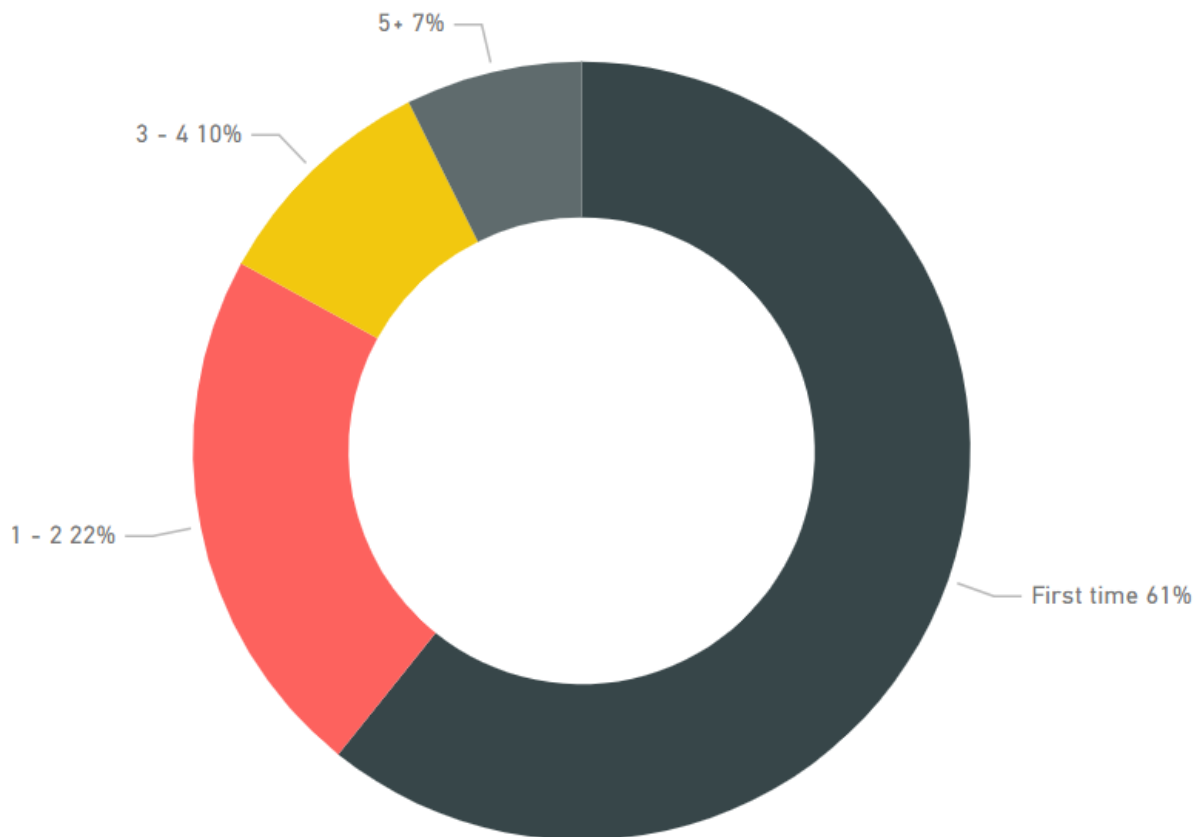
Primary Area of Responsibility



Organization Type



Number of Years Attended MMCC



Next Purchase

